

Cluster – Marketing, Sales and Service
Pathway – Marketing Management
Program of Study – Entrepreneurship

Sample Plan of Study

	9 th Grade	10 th Grade	11 th Grade	12 th Grade
Smart Core	English I or Pre-AP	English II or Pre-AP	English III or AP	English IV or AP
	Algebra I or Geometry	Geometry or Algebra II	Algebra II or Trigonometry Pre- AP Calculus	AP Calculus College Algebra AP Statistics
	Physical Science	Biology Pre-AP Chemistry Applied Biology/Chemistry	Chemistry Physics Principles of Technology	AP Biology AP Chemistry AP Physics Earth & Space Science
	Civics	World History	US History	Economics
Foundation Courses Career Orientation Computer Technology Keyboarding Graduation Requirements English 4 units Math 4 units Science 3 units Social Studies 3 units Fine Arts ½ unit Health and Safety ½ unit Oral Communication ½ unit Physical Education ½ unit Career Focus 6 units Arkansas Challenge Foreign Language 2 units		Program of Study Support Courses EAST/Workforce Technology Internship Workplace Readiness Support Courses Foreign Language Word Processing or Computer Business Applications (CBA) Extended Learning Opportunities Future Business Leaders of America (FBLA) DECA – An Association of Marketing Students Jobs for Ark Grads (JAG) Job Shadowing	Entrepreneurship Core Courses Computer Business Applications or Computer Applications I & II Enterprise Management I & II Computerized Accounting Entrepreneurship Electives Any approved business elective Entrepreneurship Industry Certifications WISE Financial Literacy Related Programs of Study Management Marketing Technology and Research	
Postsecondary Opportunities				
Major		Postsecondary School	Certificate/Degree Program	
Business & Marketing Tech		UCA Conway	Bachelor's, Master's	
Management		EACC Forrest City, OTC Malvern, UA Little Rock, SAU Magnolia, UCA Conway	Certificate, Graduate Certificate, Associate's, & Bachelor's	
Marketing		UA Little Rock, UCA Conway, ASU Jonesboro, SAU Magnolia, UA Fayetteville, UA Ft. Smith	Bachelor's	
Marketing		UA Fayetteville	Certificate & Bachelor's	
Entrepreneurship		ASU Beebe, EACC Forrest City, NAC Harrison, NWACC Bentonville, OTC Malvern, SAUT Camden, SACC El Dorado, SEAC Pine Bluff, & UACC Batesville UA Fayetteville	Certificate Graduate Certificate	
Marketing Analyst		NWACC Bentonville	Certificate	
Marketing/Management		PCCUA Helena	Associate's	